

Luigi's AI Search & Discovery

App configuration

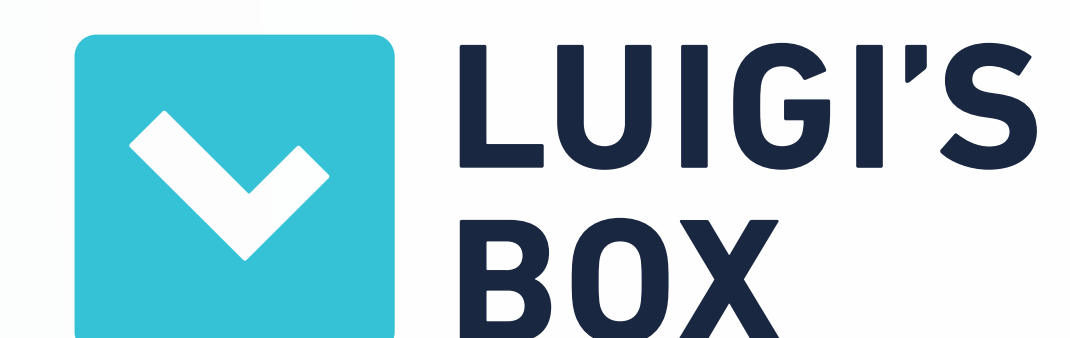
Shopify is the most significant e-commerce solution in the world and we have a solution for how to get the maximum out of your search.

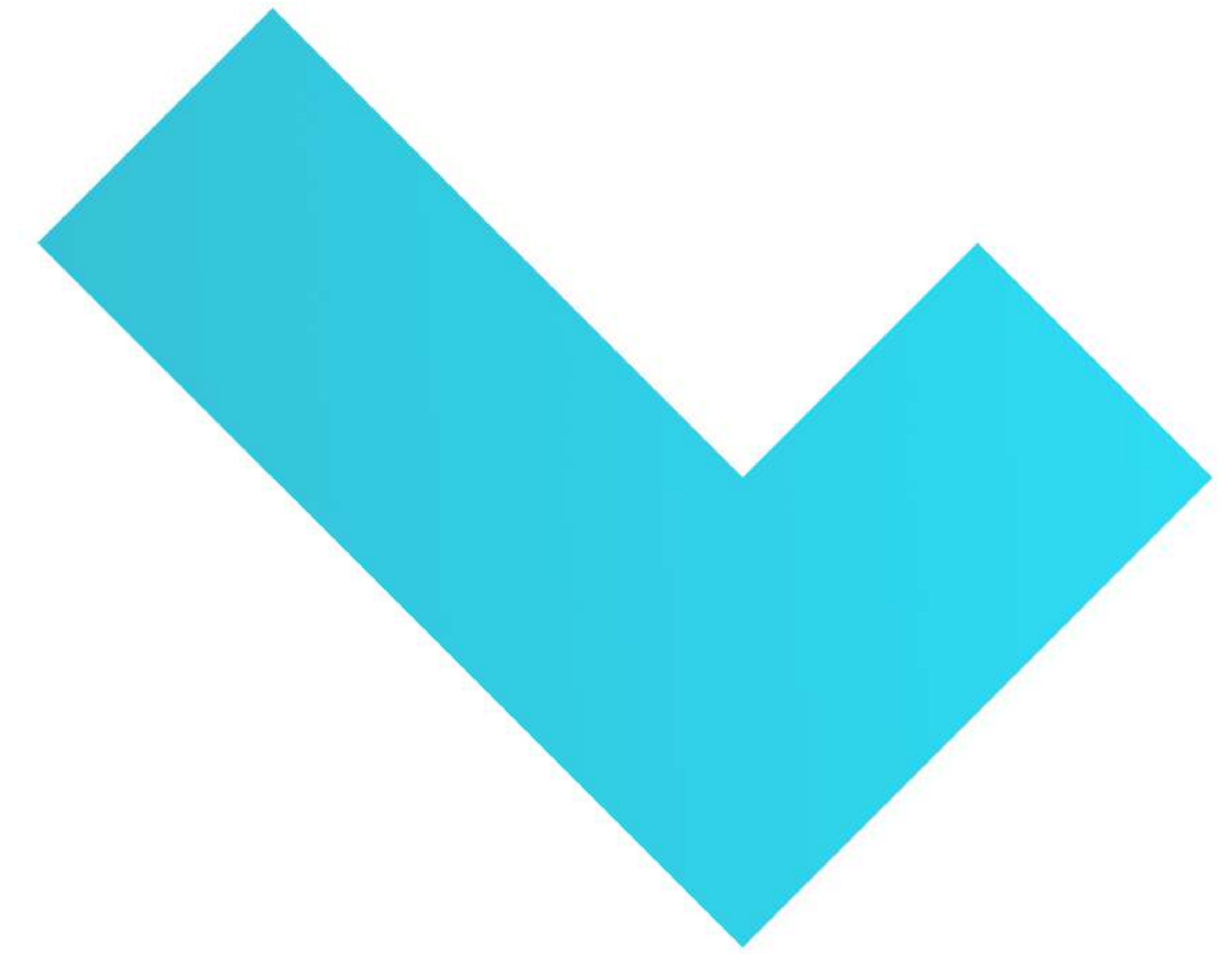
Integration with **Luigi's Box** brings you **search**, **recommender**, and **analytics** features that can help you boost your conversions, learn more about your customer's search, improve their overall experience and get the most out of potential customers, and also how you can offer them the most relevant products based on their previously seen products and product types.

With this manual, you will setup your top-notch search in just a few minutes.
Are you ready?

LINKS

- [More info about Shopify integration](#)
- [Luigi's AI Search & Discovery in app store](#)



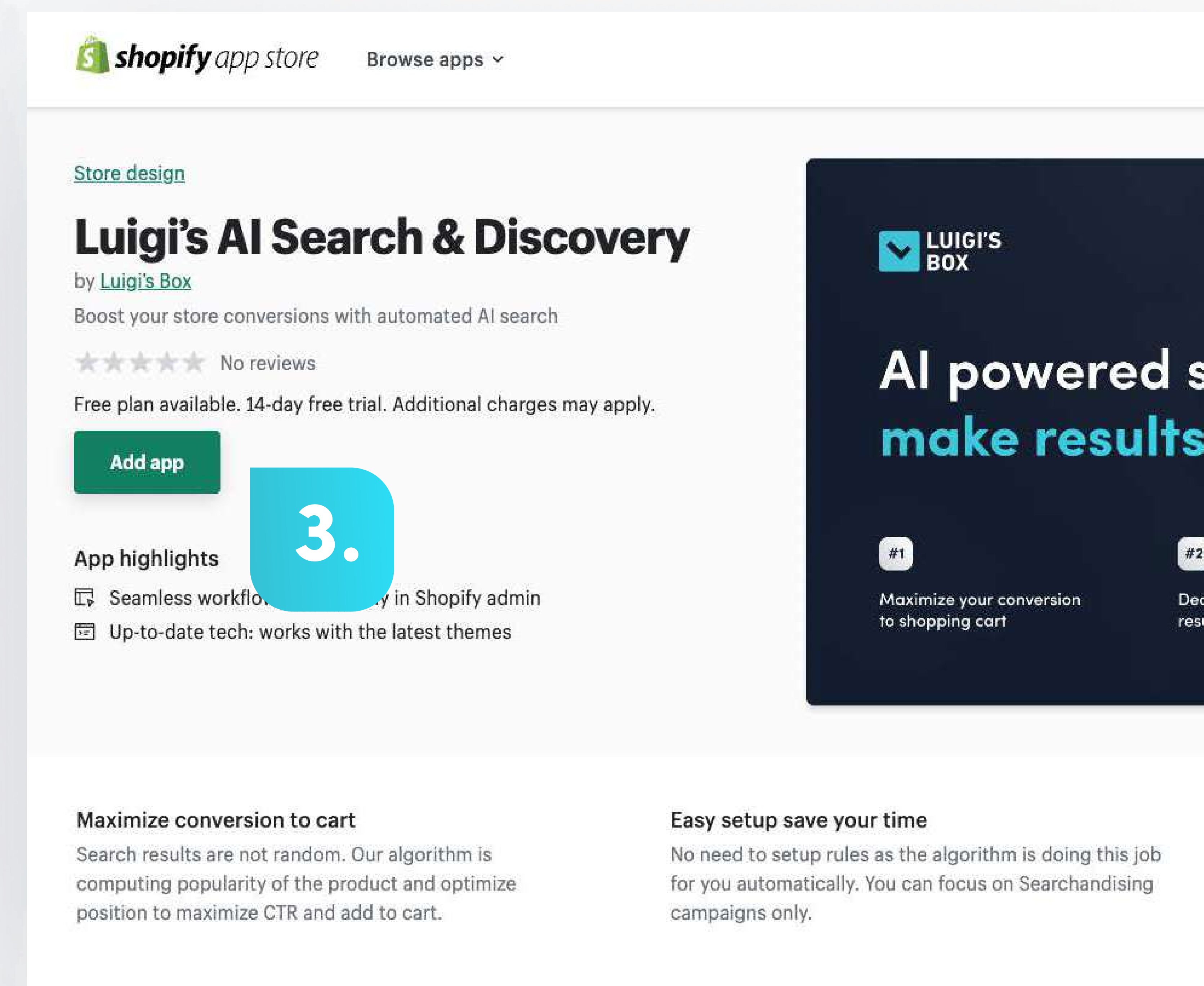
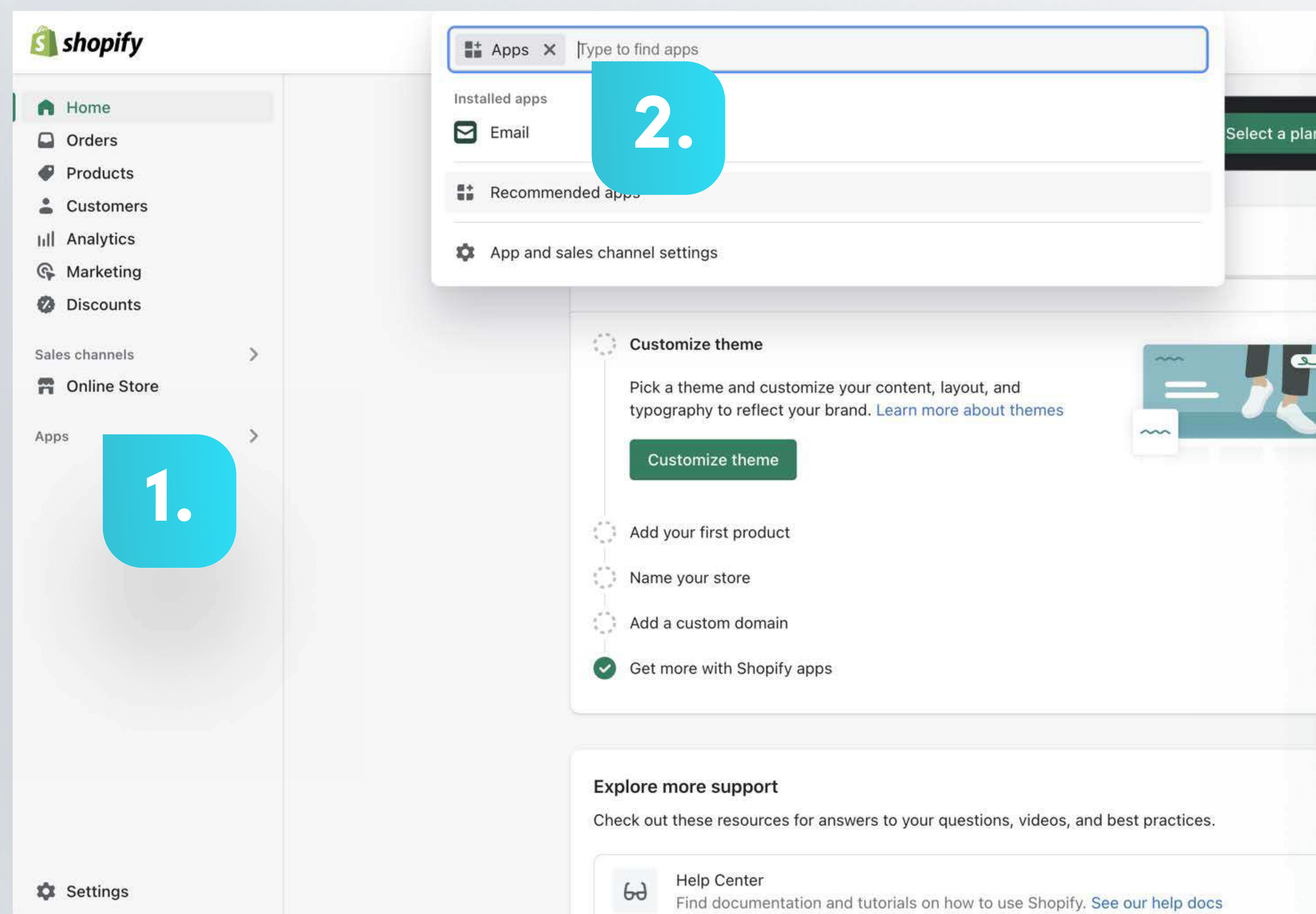


Luigi's AI Search & Discovery

App install & activation

LUIGI'S AI SEARCH & DISCOVERY APP INSTALL

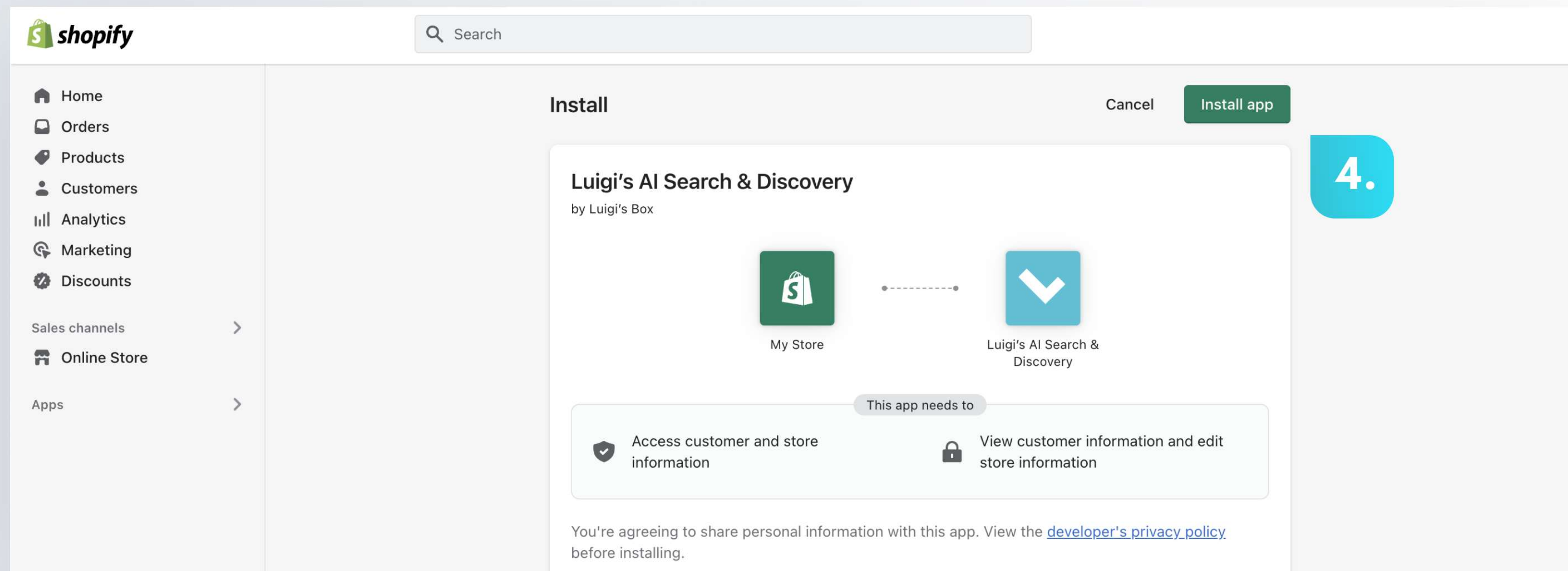
Log in to your Shopify account. Then, click “**Apps**” in the left menu, search for **Luigi's AI Search & Discovery** app, and click the green “**Add app**” button.



LUIGI'S AI SEARCH & DISCOVERY APP INSTALL

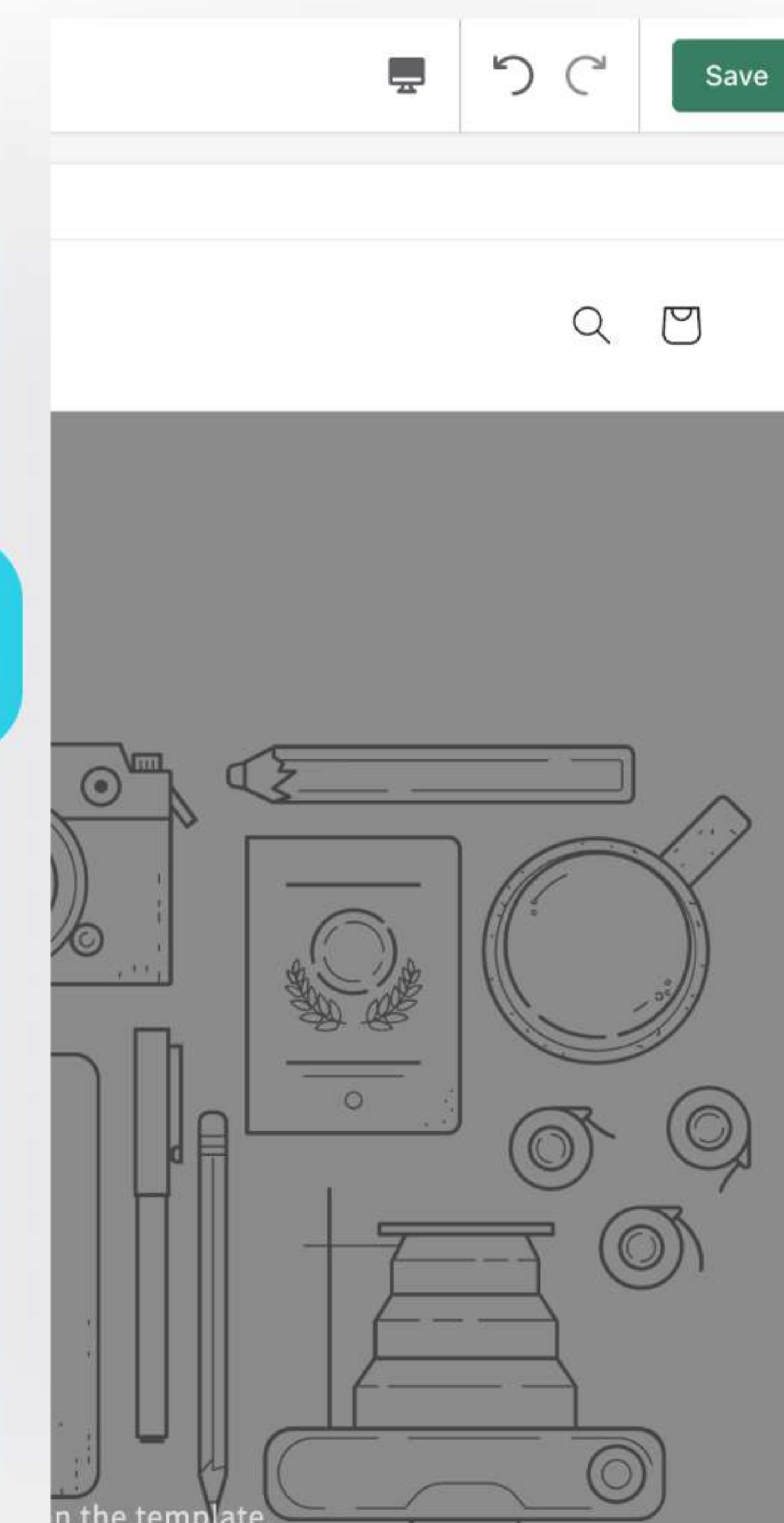
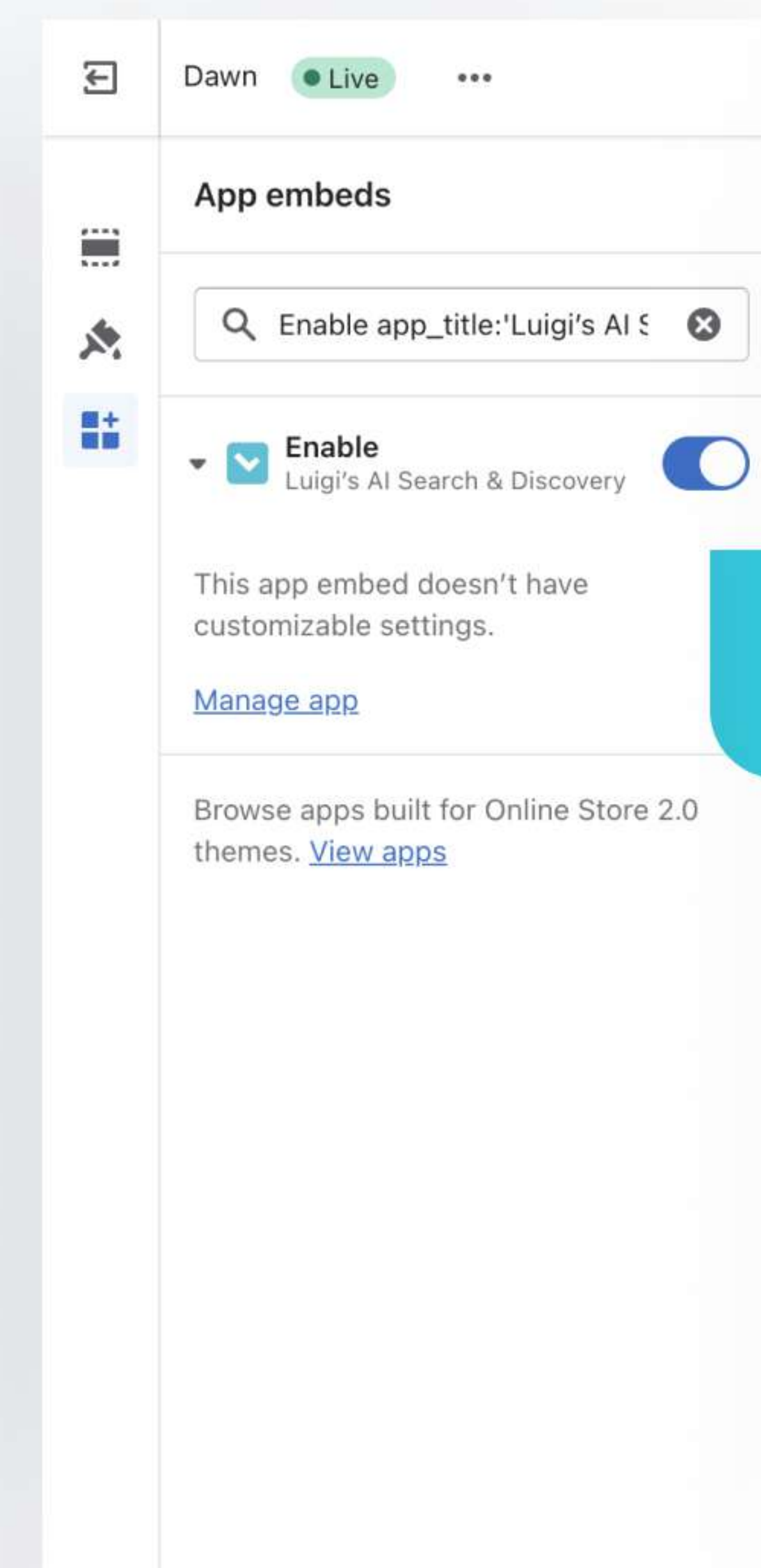
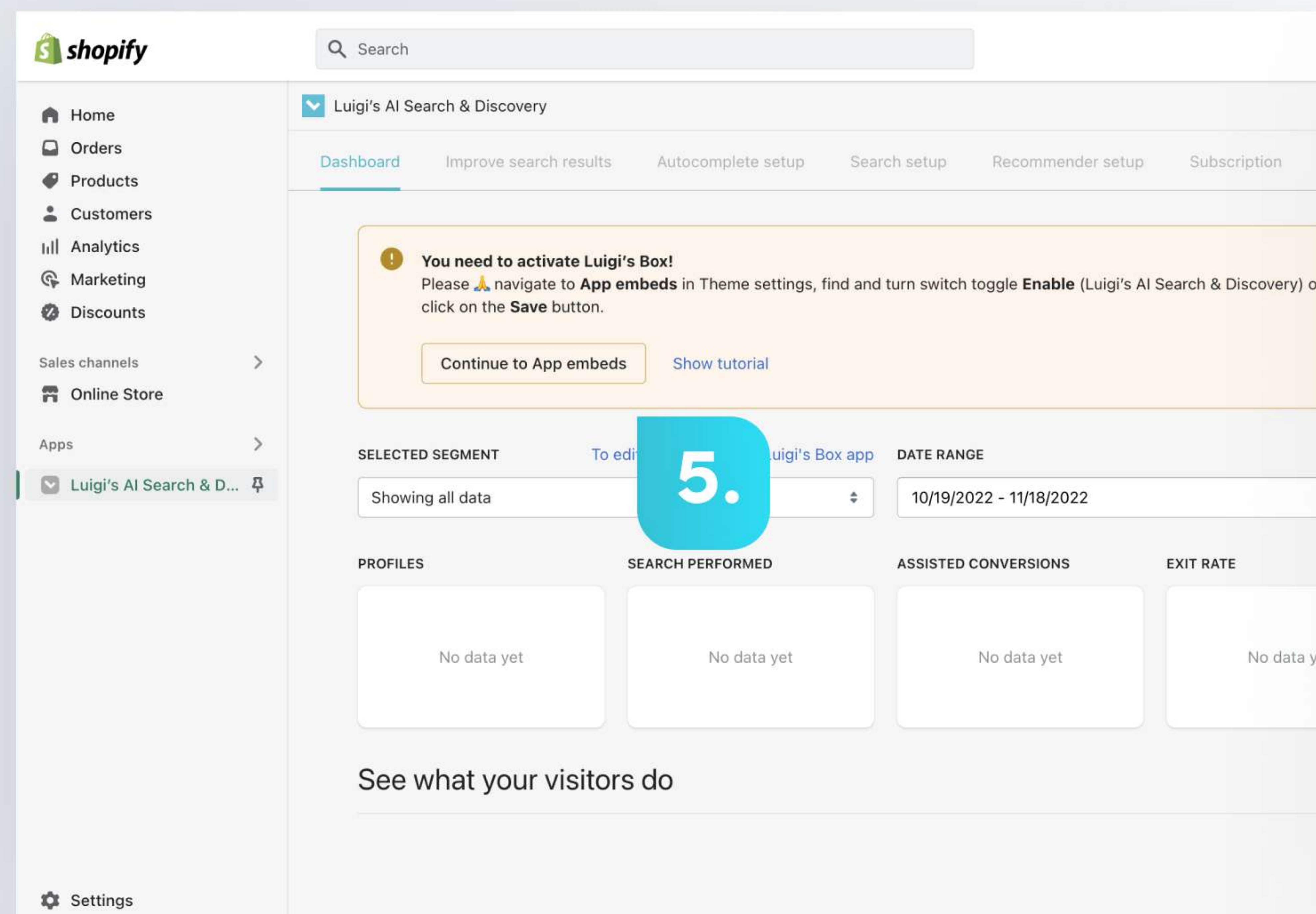
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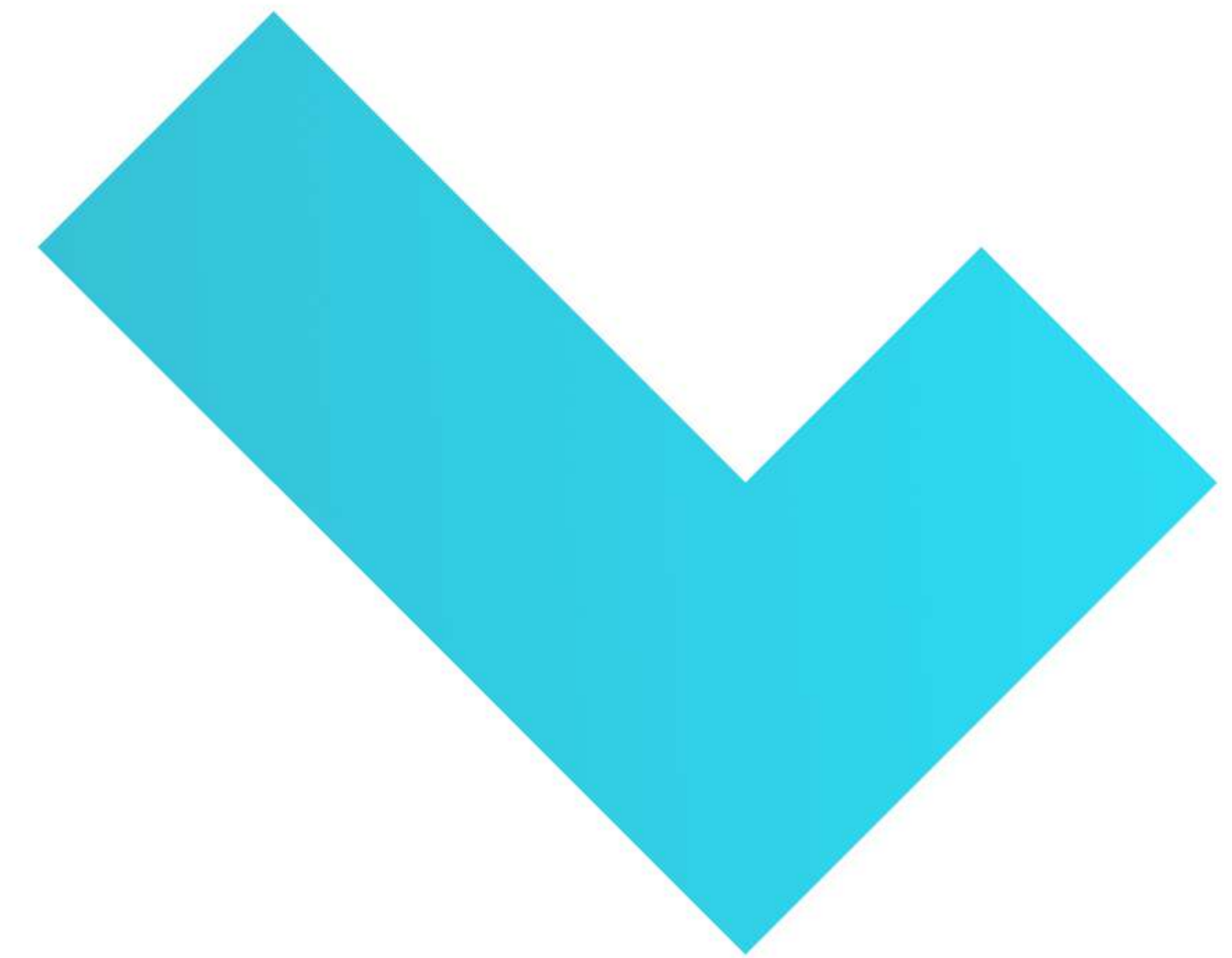
Then click the green **“Install app”** button, and Luigi's AI Search & Discovery app will be installed on your Shopify e-shop.



LUIGI'S AI SEARCH & DISCOVERY APP ACTIVATION

To activate Luigi's AI Search & Discovery app, click the **"Continue to App embeds"** button. Ensure the app is **enabled** in the left sidebar. This changes your template and includes the script on the page. The script starts data collection and does nothing visual on the web. Once done, click the **"Save"** button. That's it; now Luigi's AI Search & Discovery app is ready for use.



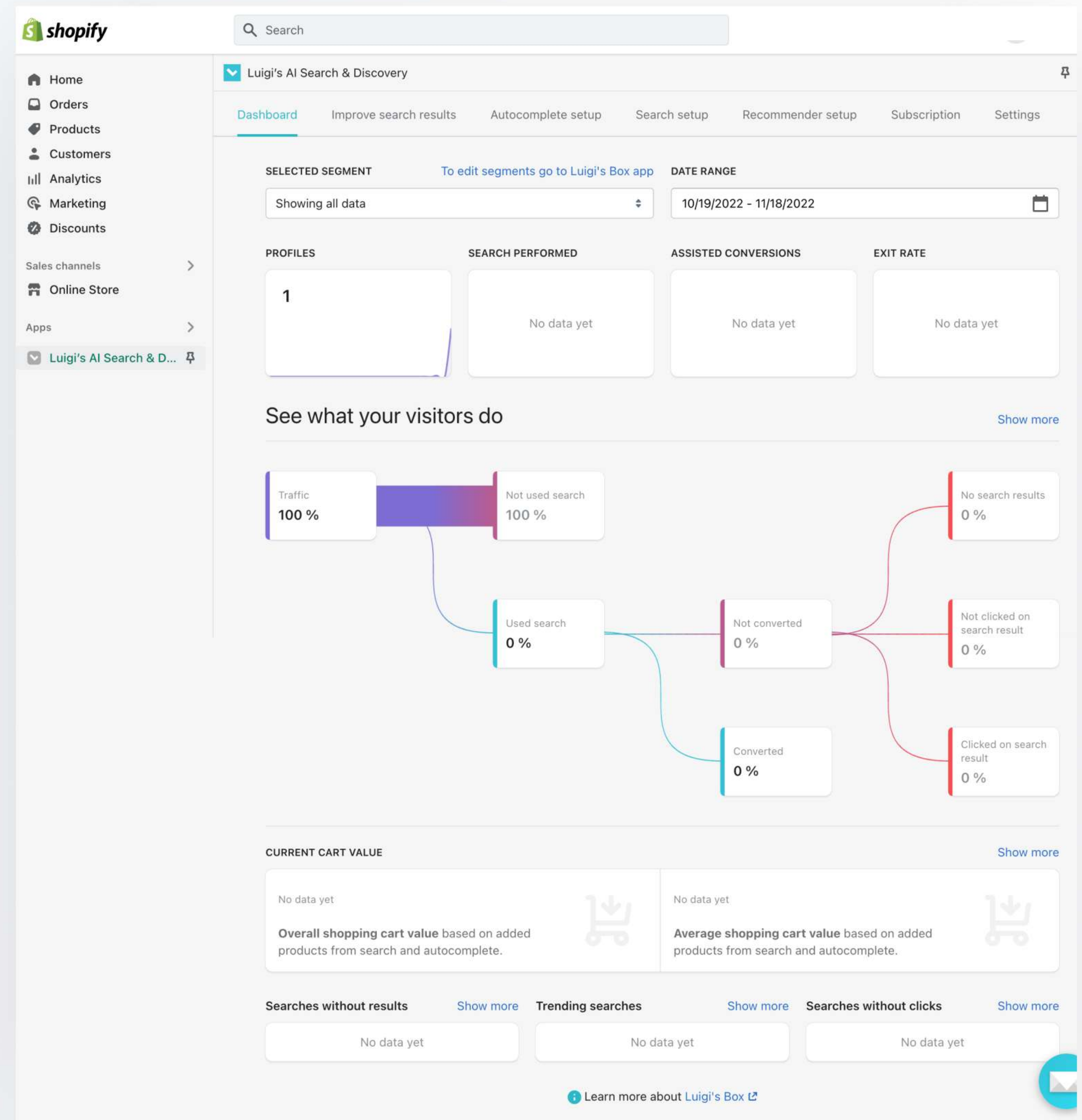


Luigi's AI Search & Discovery App Features

DASHBOARD

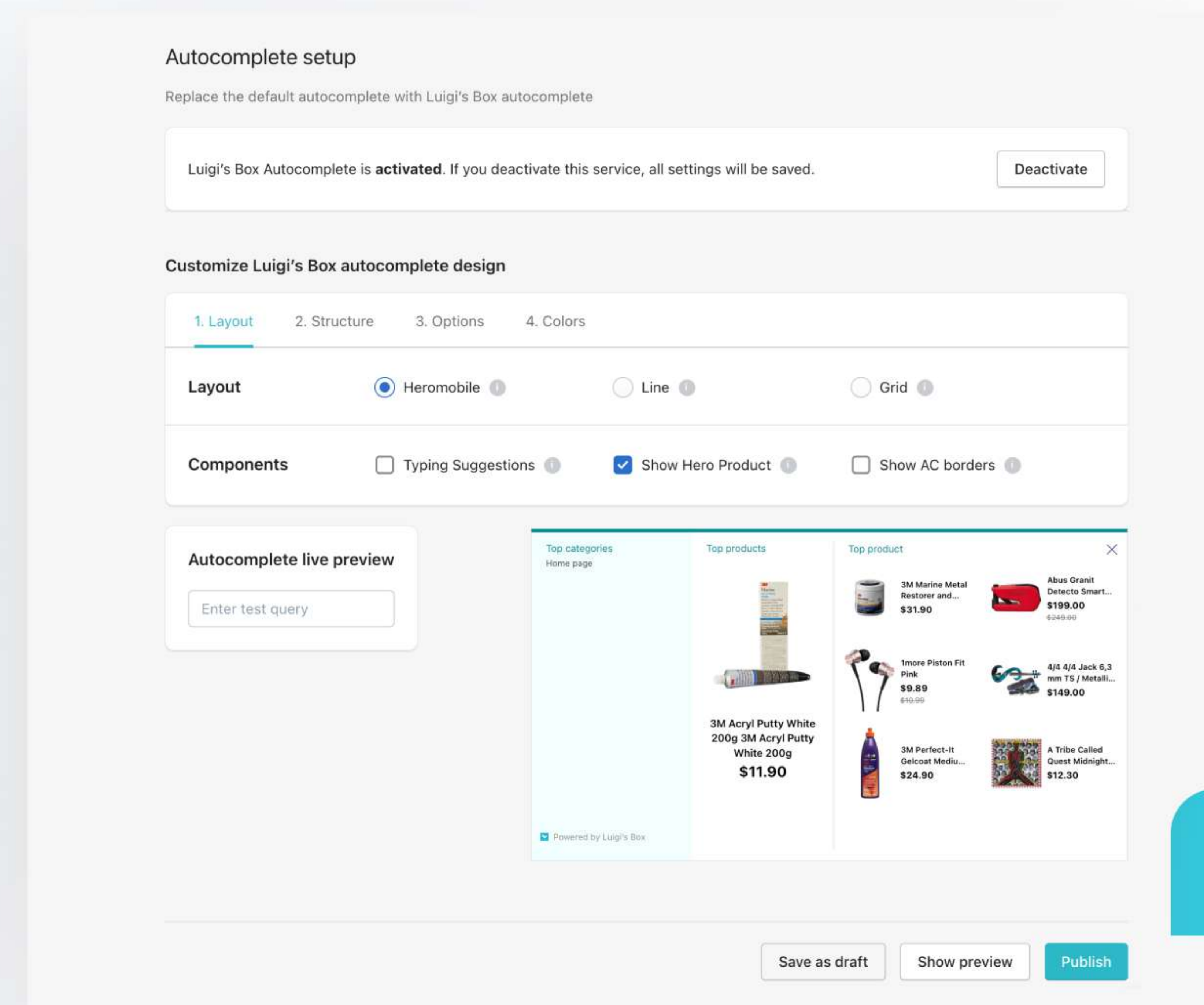
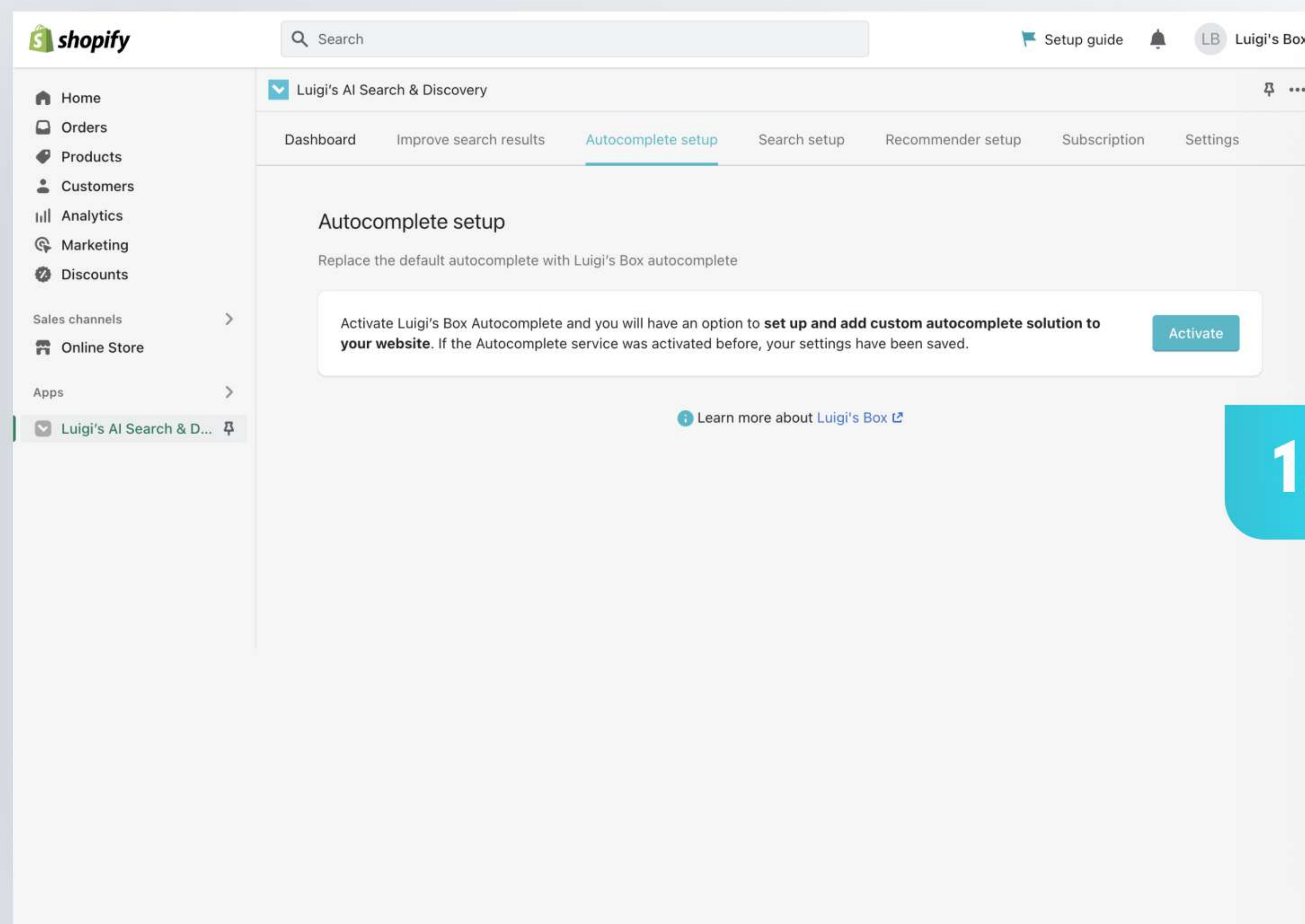
Luigi's Box dashboard in Shopify contains overview of your **metrics**.

You can see customers **behavior** in the selected period and **performance** of your search with / without Luigi's Box tools (when you have them installed and activated).



AUTOCOMPLETE SETUP

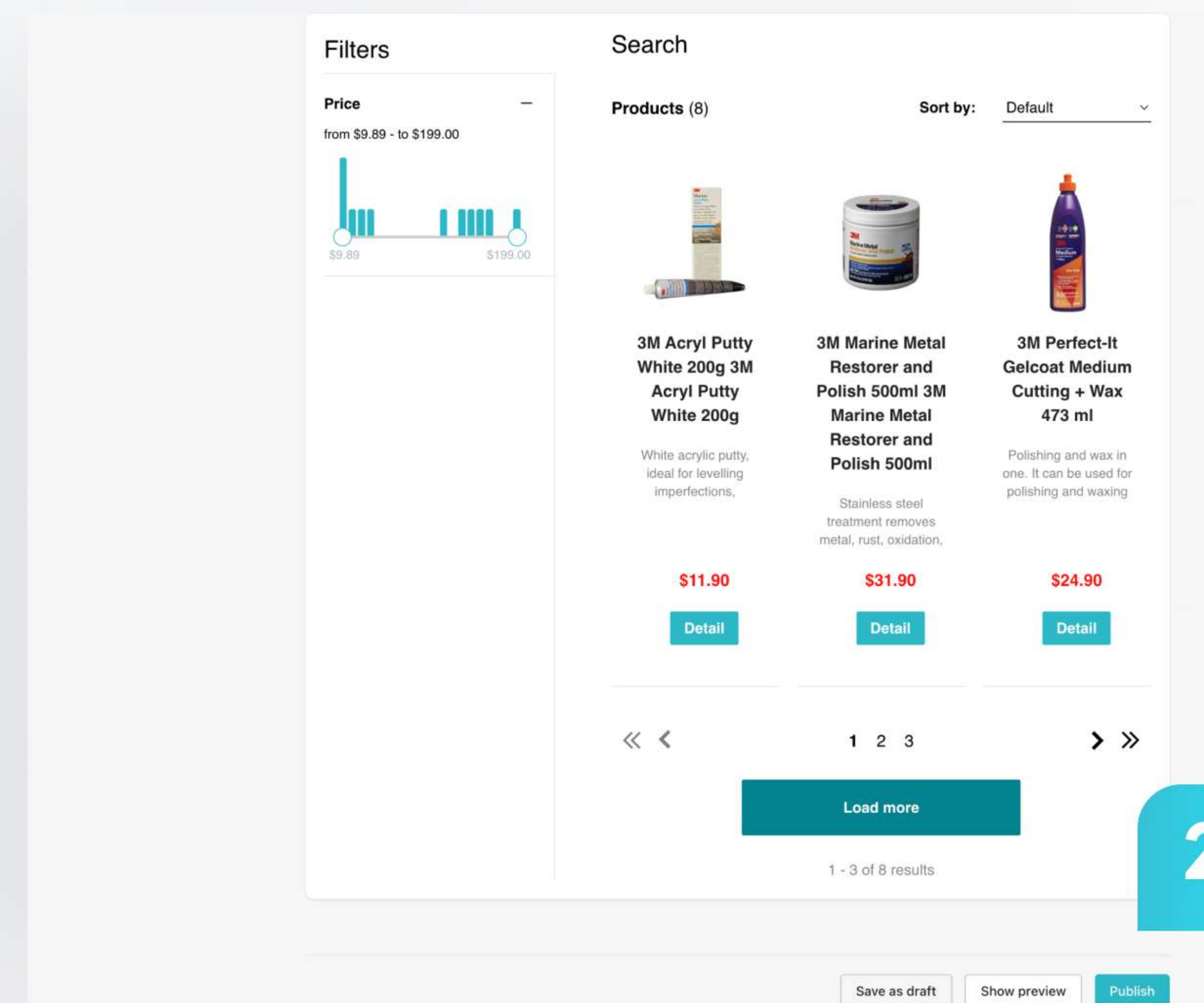
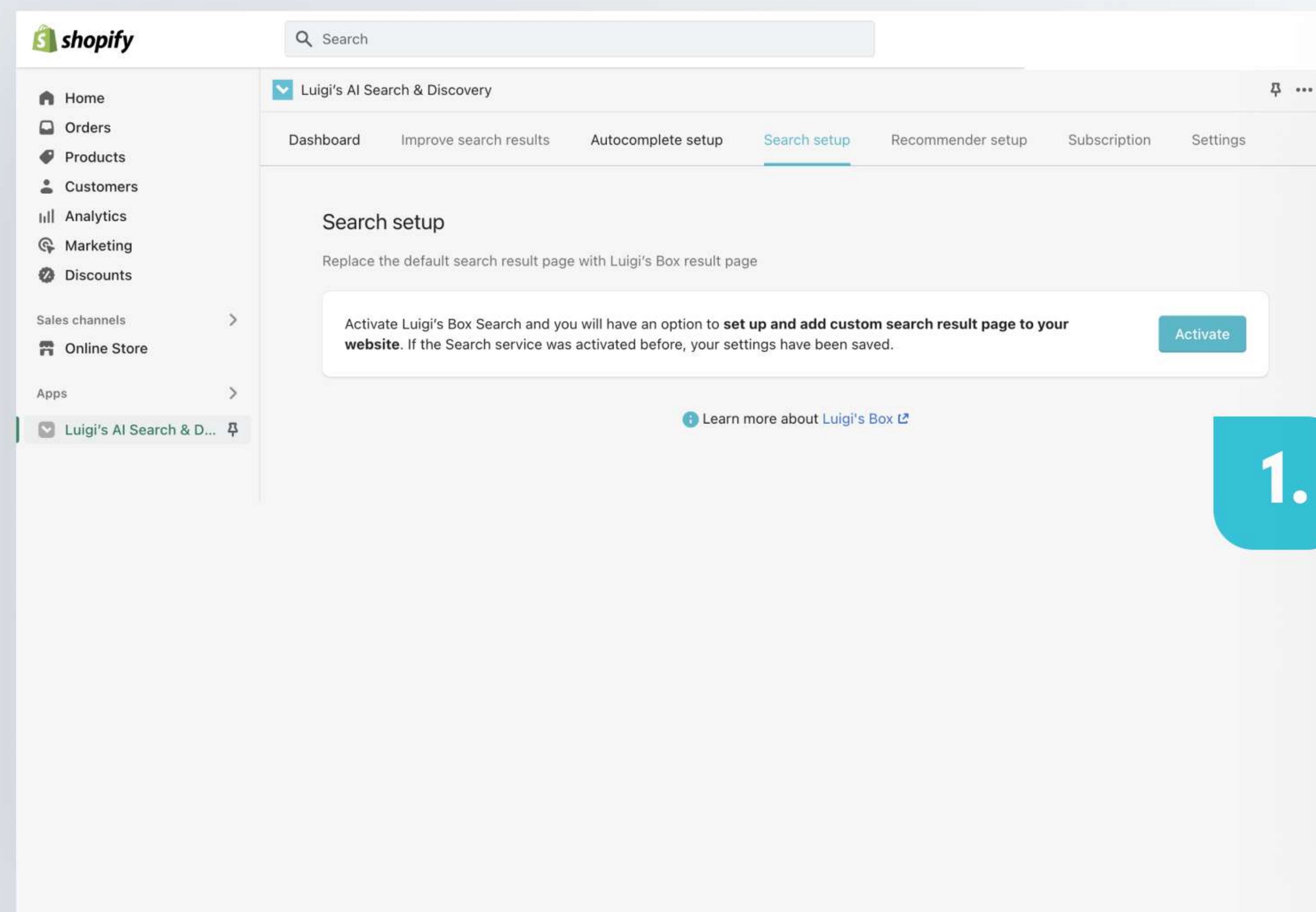
First, activate Luigi's Box Autocomplete by clicking on the **“Activate”** button. Then you can easily customize Autocomplete design (e.g., layout, structure, options, colors...) and **save it as draft**, view **preview** or **publish it** by clicking dedicated buttons.



SEARCH SETUP

1. Activate Luigi's Box Search by clicking on the **“Activate”** button. Then you can easily customize search settings (e.g., theme, facets & filters, colors...) and **save it as draft**, view **preview** or **publish it** by clicking dedicated buttons.

2.

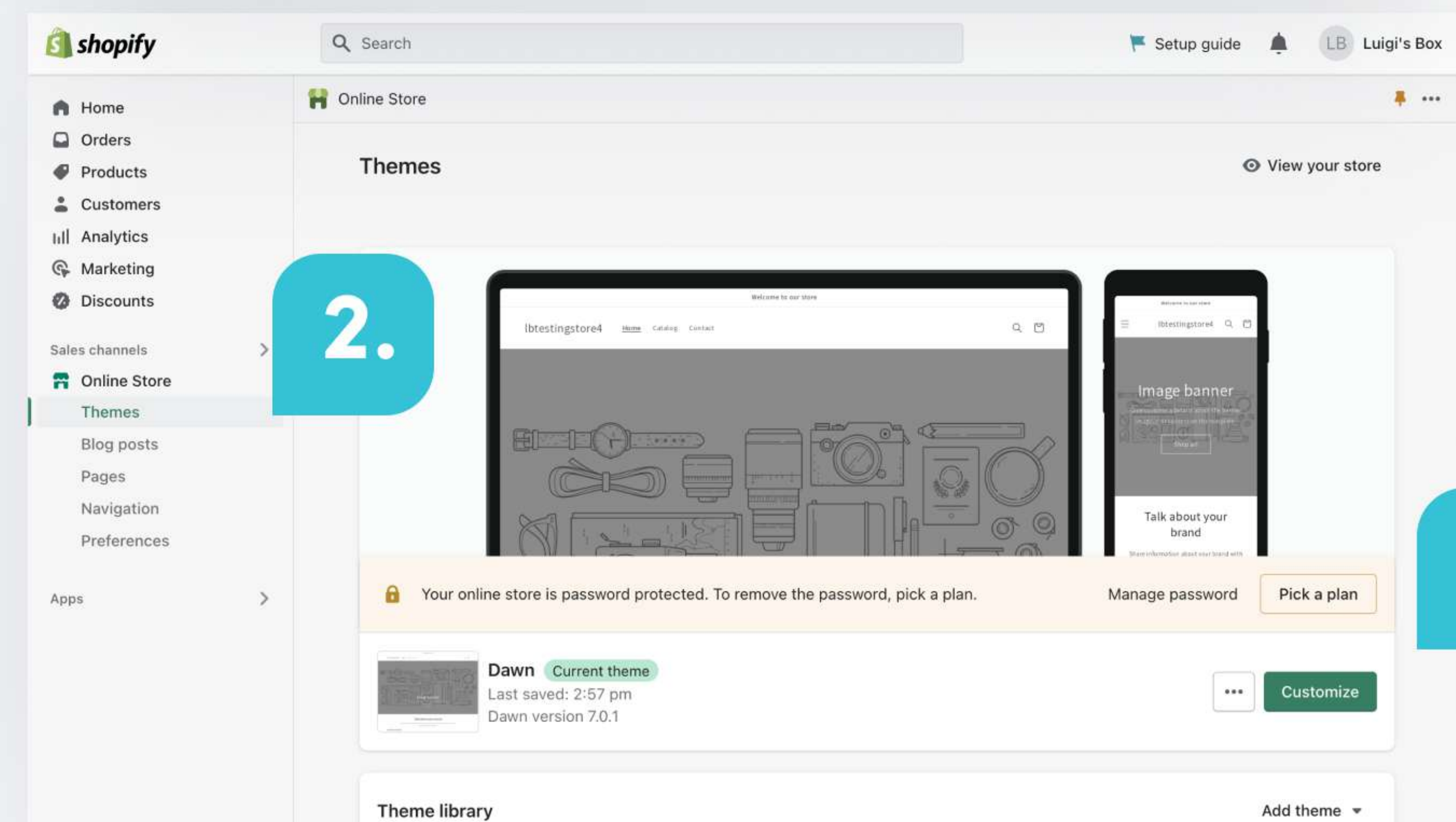
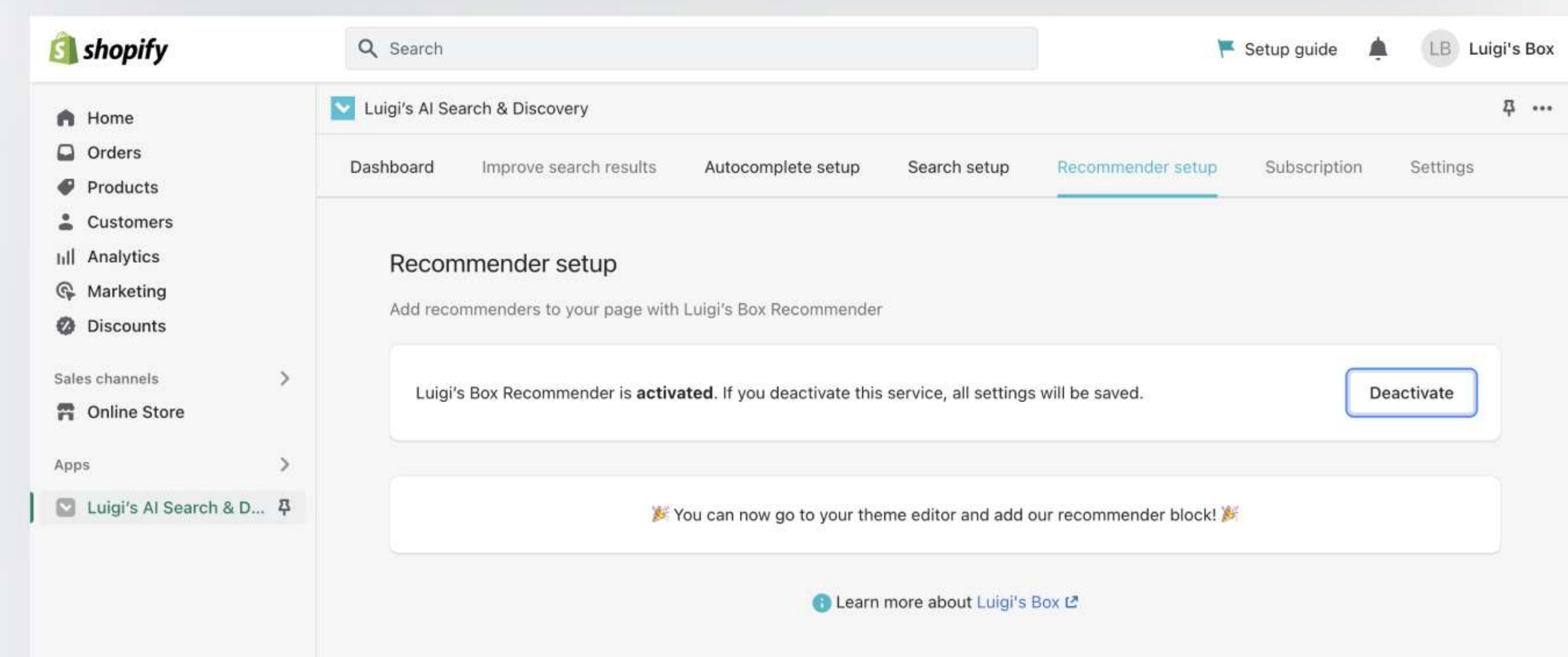
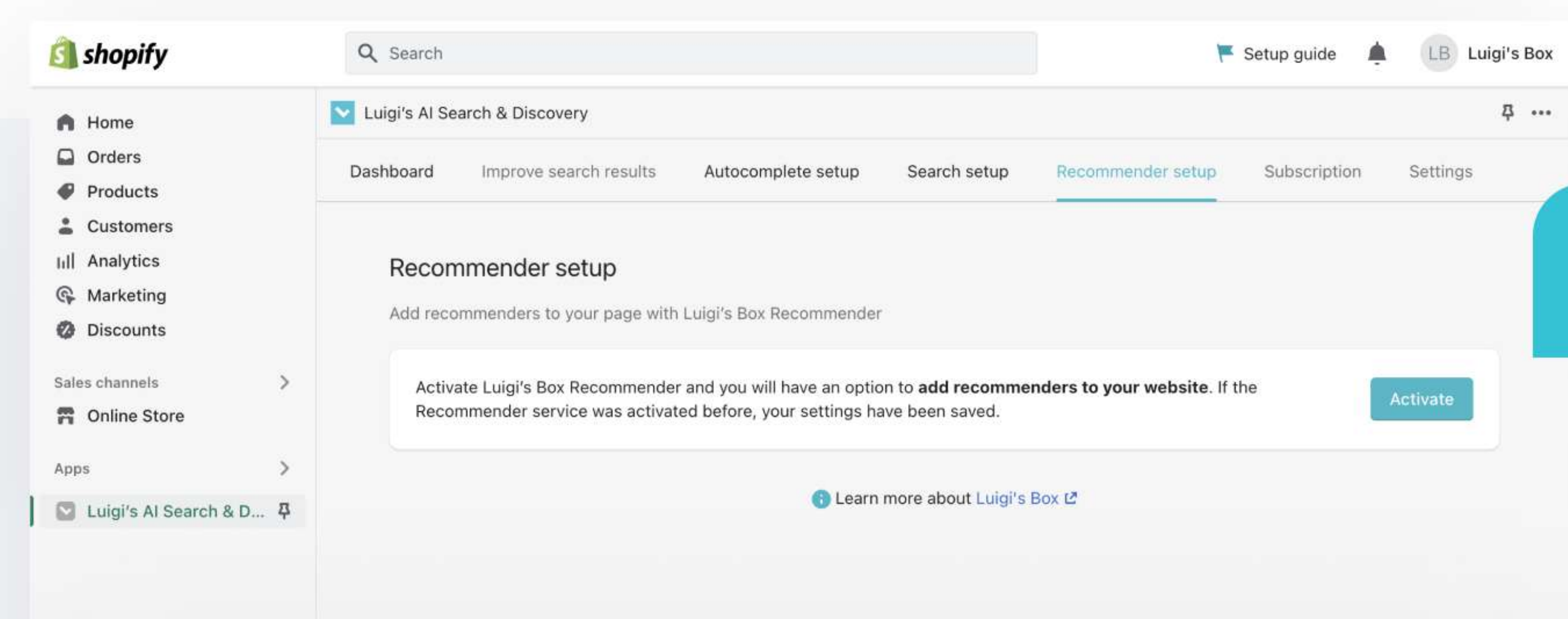


RECOMMENDER SETUP

Activate Luigi's Box

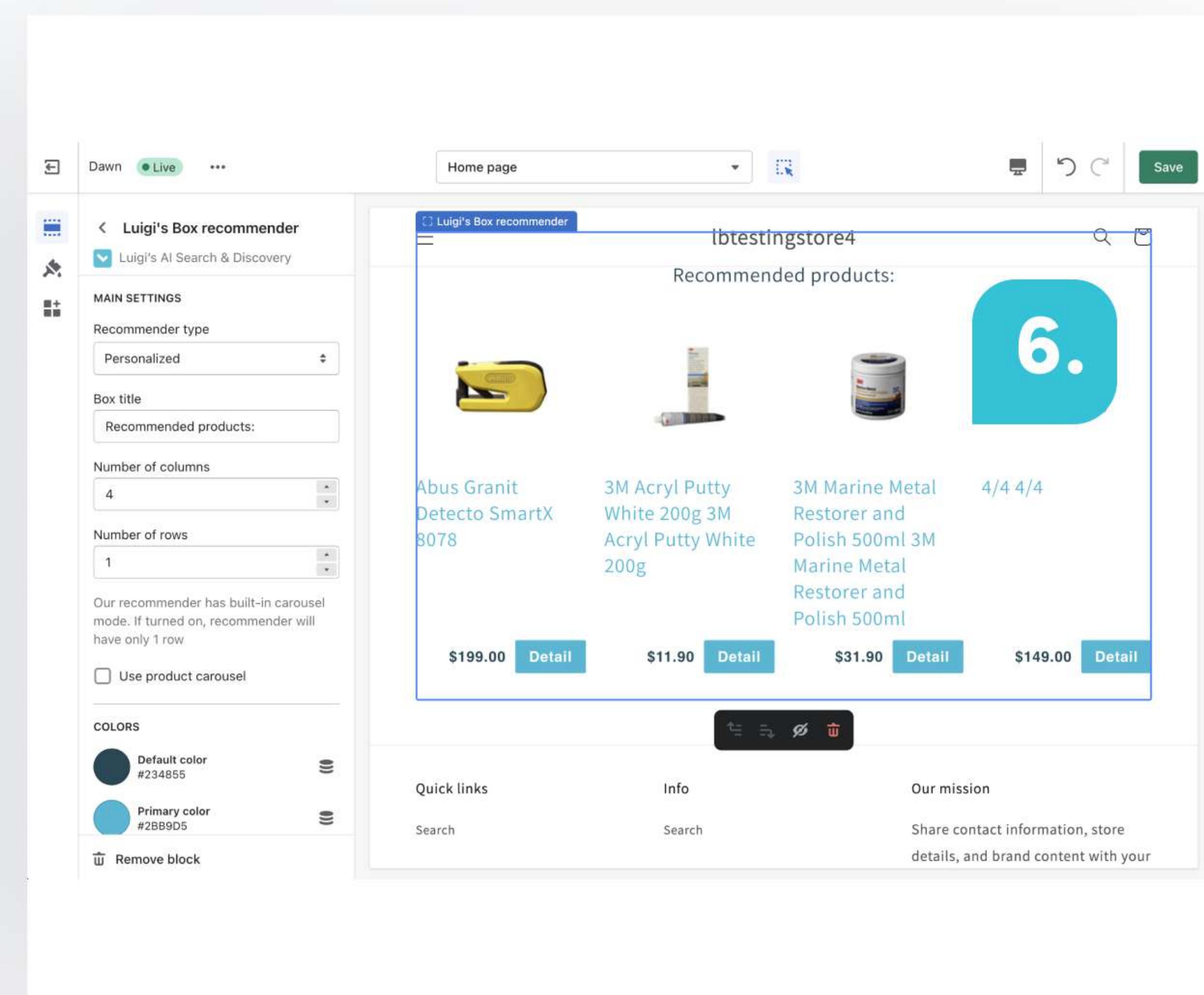
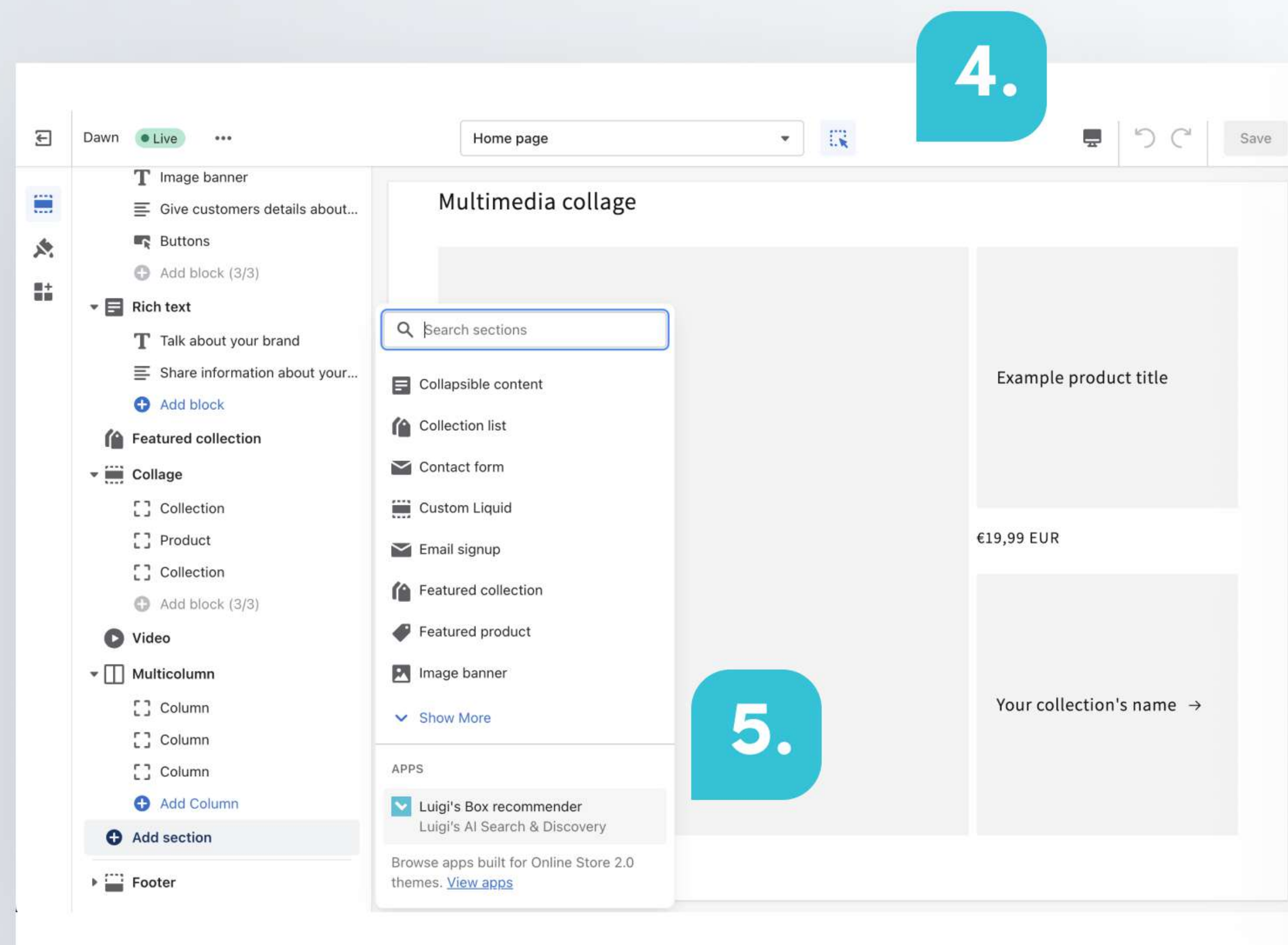
Recommender by clicking
on the **“Activate”** button. ^{1.}

Then you must go to the **theme editor** ^{2.} and click **“Customize”** ^{3.}
button to add and edit
Luigi's Box Recommender blocks.



RECOMMENDER SETUP

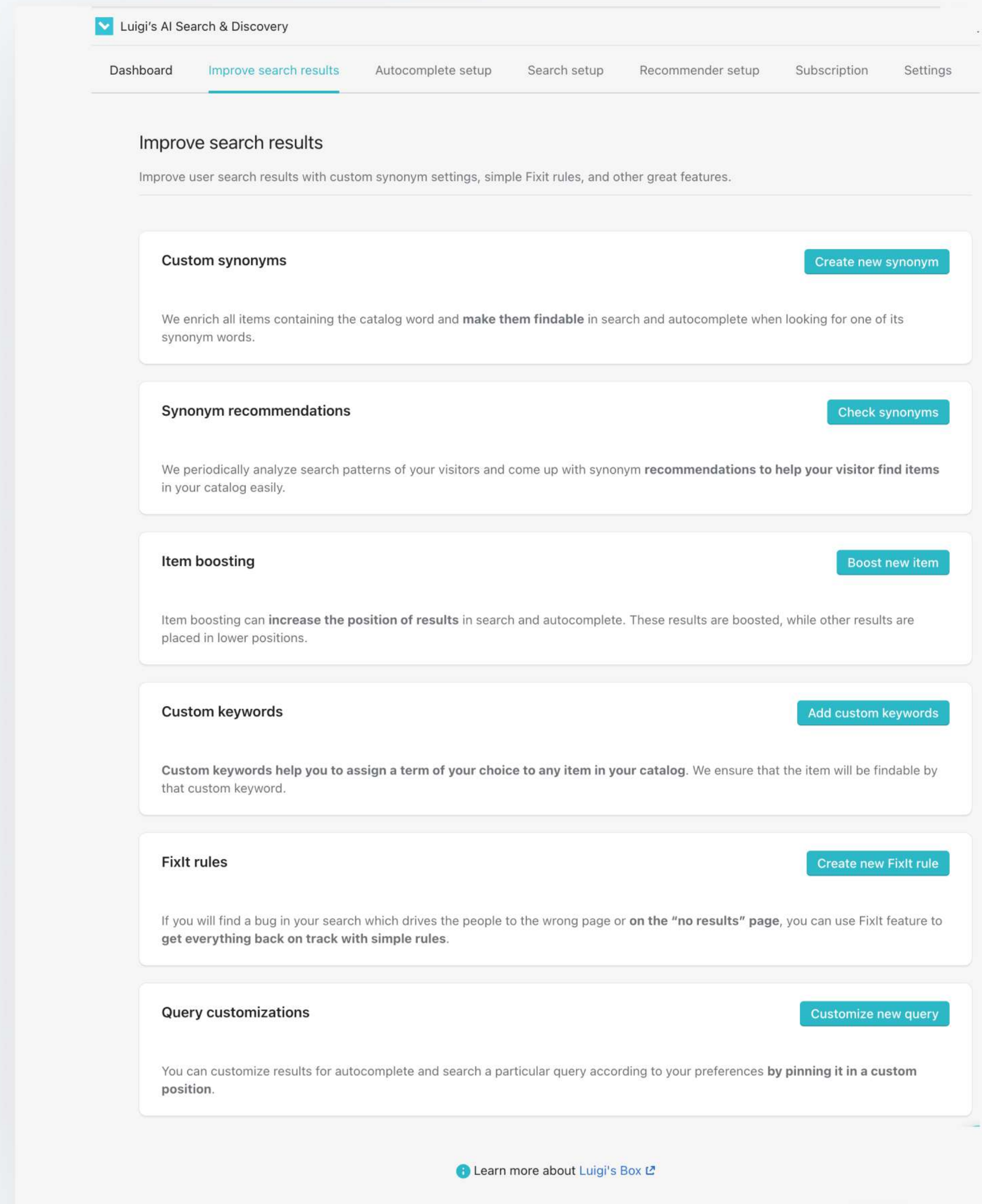
4. Choose the **page** where you want to add Luigi's Box Recommender block. Now you can add block 5. in the theme editor by clicking **"Add section"** and choosing the **Luigi's Box Recommender app**. Then 6. click the **newly added section** to edit block details such as recommender type, title, columns, etc.



IMPROVE SEARCH RESULTS

In this section, you have tools which will help you **to improve** search results:

- custom synonyms
- synonym recommendations
- item boosting
- custom keywords
- fixit rules
- query customizations



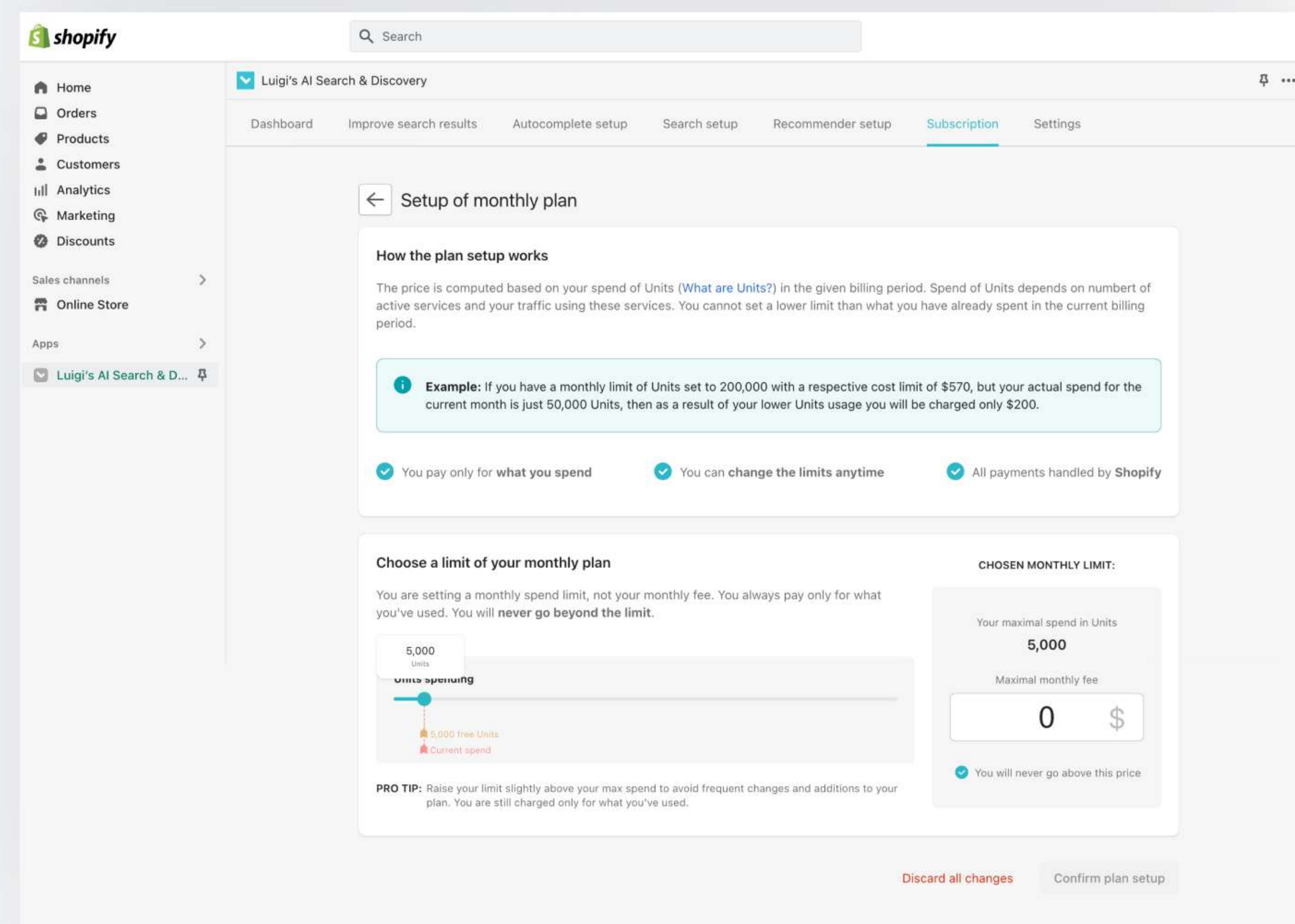
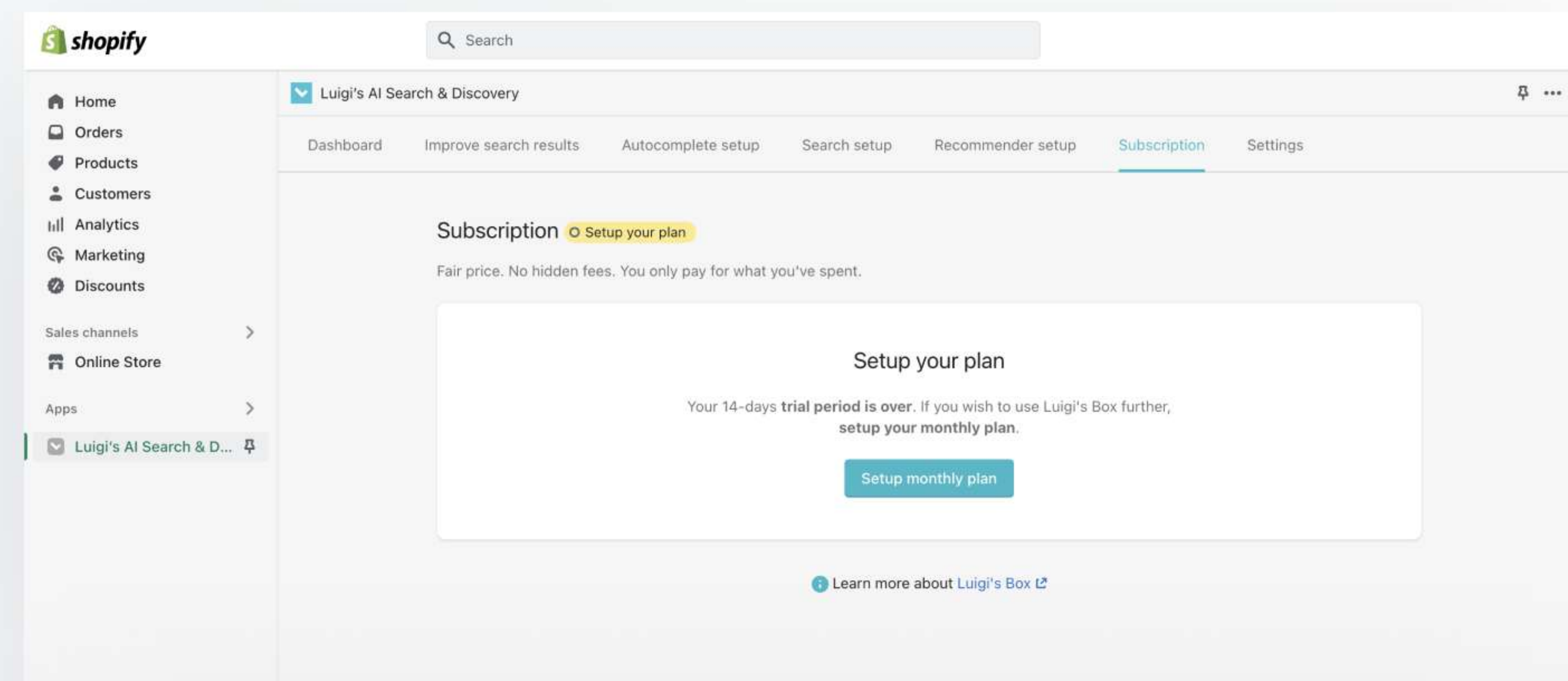
SUBSCRIPTION

After app installation and registration, you have 14 days trial period to try Luigi's Box app. Then, after clicking on **"Setup monthly plan"** button, ^{1.} you can choose your plan.

Pricing is based on several factors – traffic on your site, number of searches, and size of your product catalog. In order to provide you with simple and fair pricing, we transform these factors into Units.

So the price is computed based on your spending of Units in the given billing period. Spending of Units depends on the number of active services and your traffic using these services.

You are setting a monthly spend limit and you always pay only for what you've used. You will never go beyond the limit.



SETTINGS

In Settings tab you can easily manage:

- price format
- search selectors

The screenshot shows the 'Settings' page for the 'Luigi's AI Search & Discovery' app. The left sidebar contains the Shopify admin menu with 'Luigi's AI Search & D...' highlighted. The main content area has a top navigation bar with tabs: Dashboard, Improve search results, Autocomplete setup, Search setup, Recommender setup, Subscription, and Settings (active). Below the tabs, the 'Settings' section is titled 'Settings,' and includes a note: 'Luigi's Box is integrated directly through the Shopify API. Go to Luigi's Box app for all [advanced settings](#).' The 'Price format setup' section features a 'Price format preview' showing '5,000.00EUR' and a 'Primary market' button. It includes input fields for 'Market' (Slovakia), 'Currency' (EUR), and 'Symbol' (EUR). There are also dropdowns for 'Number of decimal digits' (2) and 'Decimal separator' (Period (.)), and a dropdown for 'Thousands separator' (Comma (,)). Checkboxes for 'add symbol before number' and 'show whole numbers without decimal' are present. The 'Search selectors' section explains that selectors are defined on the base of the used Shopify theme and provides two sub-sections: 'Search input box selector' with a text input containing 'form[action="/search"] input[type="text"], form[action="/search"] input[type="search"]' and 'Wrapper element selector' with a text input containing '#MainContent'. At the bottom, there are buttons for 'Restore to production settings', 'Save as draft', 'Show preview', and 'Publish'. A footer bar includes a link to 'Learn more about Luigi's Box' and a notification 'Your trial has expired'.

shopify

Search

Setup guide

LB Luigi's Box

Luigi's AI Search & Discovery

Dashboard Improve search results Autocomplete setup Search setup Recommender setup Subscription Settings

Settings,

Luigi's Box is integrated directly through the Shopify API. Go to Luigi's Box app for all [advanced settings](#).

Price format setup

Price format preview

5,000.00EUR

Primary market

Market: Slovakia

Currency: EUR

Symbol: EUR

Number of decimal digits: 2

Decimal separator: Period (.)

Thousands separator: Comma (,)

☐ add symbol before number

☐ show whole numbers without decimal

Search selectors

Selectors are defined on the base of the used Shopify theme, and if it is not necessary, don't change this setting.

Search input box selector

Search input box selector Enter the selector, which is a clearly defined search box (input) in your e-shop.

form[action="/search"] input[type="text"], form[action="/search"] input[type="search"]

Wrapper element selector

Enter the selector that defines the content part of the page with the shown products (content between the header and the footer of the page).

#MainContent

Restore to production settings

Save as draft

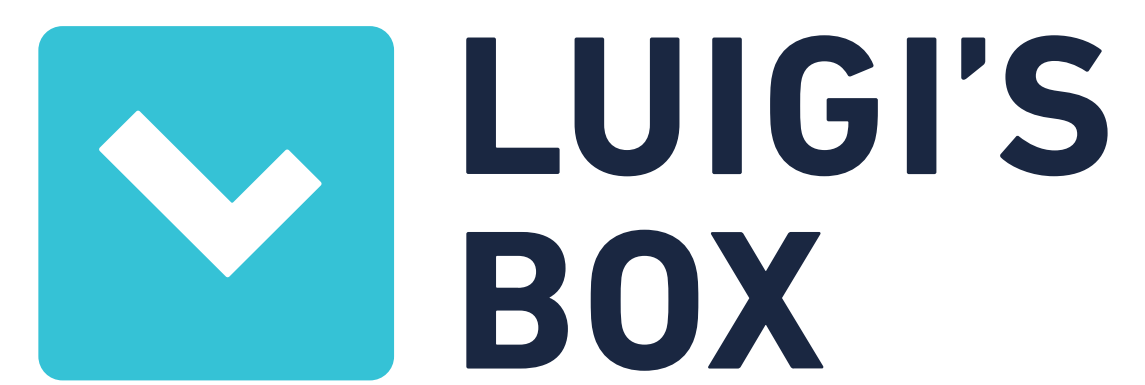
Show preview

Publish

[Learn more about Luigi's Box](#)

Settings

Your trial has expired



Increase **customer satisfaction** and, your
sales and **profits** with Luigi's Box search
& recommendations



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